



DPM CARE CARPET SELECTION GUIDE

In choosing carpet, there are many avenues to get advice on which product is right for your space. Traditionally, this information is derived from mill representatives, flooring contractors, fiber consultants, or facility professionals. All of these sources have great information, but how does it translate into real life performance? DPM Care has over 12 years of experience specializing in helping owners achieve their carpet's life expectancy for carpet through proper planning and specialized care. This experience has led to an understanding of product attributes needed to meet life expectancies. Find the desired life below to get started.

DESIRED LIFE: 15+ YEARS

Type: <input checked="" type="checkbox"/> Roll Goods <input checked="" type="checkbox"/> Carpet Tile <hr/> Backing: <input type="checkbox"/> Latex <input checked="" type="checkbox"/> Vinyl Back <input checked="" type="checkbox"/> Urethane <input checked="" type="checkbox"/> Thermoplastic <hr/> <input checked="" type="checkbox"/> Cushion <input checked="" type="checkbox"/> Non-Cushion	Styling: <input checked="" type="checkbox"/> Pattern <input type="checkbox"/> Solid / Tone-on-Tone <input checked="" type="checkbox"/> Graphics (Multi-Colored) <hr/> Color Value: <input type="checkbox"/> Light <input checked="" type="checkbox"/> Medium <input checked="" type="checkbox"/> Dark <hr/> Reappearing Stain Warranty: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiber Type: <input type="checkbox"/> Type 6 <input checked="" type="checkbox"/> Type 6,6 <hr/> Fiber Brand Name: Antron / Duracolor <hr/> Construction Type: <input checked="" type="checkbox"/> Level Loop <input checked="" type="checkbox"/> Textured Loop <input checked="" type="checkbox"/> Cut / Loop <input type="checkbox"/> Cut Pile
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Loop constructions have the best chance at attaining maximum life over cut/loop constructions. Should cut/loop or tip sheared constructions be desired for aesthetics, minimize the amount of cut to less than 10% of the face styling. Carpets must be darker than typical stains like coffee, coke, dirt, and other stains common to the facility. Busy styling with contrasting colors will help.

Due to fiber shape, anti-soil treatment, and a cationic chemical base, the Antron and Duracolor yarns provide the performance features needed to achieve 15 - 20 years of product life. Antron and Duracolor yarns clean easier and do not resoil as quickly, which will keep cleaning costs down.

DESIRED LIFE: 10 - 15 YEARS

Type: <input checked="" type="checkbox"/> Roll Goods <input checked="" type="checkbox"/> Carpet Tile <hr/> Backing: <input type="checkbox"/> Latex <input checked="" type="checkbox"/> Vinyl Back <input checked="" type="checkbox"/> Urethane <input checked="" type="checkbox"/> Thermoplastic <hr/> <input checked="" type="checkbox"/> Cushion <input checked="" type="checkbox"/> Non-Cushion	Styling: <input checked="" type="checkbox"/> Pattern <input type="checkbox"/> Solid / Tone-on-Tone <input checked="" type="checkbox"/> Graphics (Multi-Colored) <hr/> Color Value: <input type="checkbox"/> Light <input checked="" type="checkbox"/> Medium <input checked="" type="checkbox"/> Dark <hr/> Reappearing Stain Warranty: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiber Type: <input type="checkbox"/> Type 6 <input checked="" type="checkbox"/> Type 6,6 <hr/> Fiber Brand Name: See Fiber Sheet <hr/> Construction Type: <input checked="" type="checkbox"/> Level Loop <input checked="" type="checkbox"/> Textured Loop <input checked="" type="checkbox"/> Cut / Loop <input type="checkbox"/> Cut Pile
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Loop constructions have the best chance at getting maximum life over cut/loop constructions. Should cut/loop or tip sheared constructions be desired, minimize the amount of cut to less than 10% of the face styling. Carpets must be darker than typical stains like coffee, coke, dirt, and other stains common to the facility. Busy styling with contrasting colors will help to hide stains and traffic patterns. If using a type 6 yarn system, make sure it is densely constructed.

DESIRED LIFE: 5 - 10 YEARS

Type: <input checked="" type="checkbox"/> Roll Goods <input type="checkbox"/> Carpet Tile <hr/> Backing: <input checked="" type="checkbox"/> Latex <input type="checkbox"/> Vinyl Back <input type="checkbox"/> Urethane <input type="checkbox"/> Polyolefin <hr/> <input type="checkbox"/> Cushion <input checked="" type="checkbox"/> Non-Cushion	Styling: <input checked="" type="checkbox"/> Pattern <input checked="" type="checkbox"/> Solid / Tone-on-Tone <input checked="" type="checkbox"/> Graphics (Multi-Colored) <hr/> Color Value: <input checked="" type="checkbox"/> Light <input checked="" type="checkbox"/> Medium <input checked="" type="checkbox"/> Dark <hr/> Reappearing Stain Warranty: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Fiber Type: <input checked="" type="checkbox"/> Type 6 <input checked="" type="checkbox"/> Type 6,6 <hr/> Fiber Brand Name: See Fiber Chart <hr/> Construction Type: <input checked="" type="checkbox"/> Level Loop <input checked="" type="checkbox"/> Textured Loop <input checked="" type="checkbox"/> Cut / Loop <input checked="" type="checkbox"/> Cut Pile
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Loop constructions have the best chance at attaining maximum life over cut/loop and cut pile constructions. Cut/loop constructions should be used in medium traffic areas and cut pile carpets should be used in low traffic areas only to prevent pre-mature wear. Carpets must be darker than the typical stains like coffee, coke, dirt, and other stains common to the facility. Busy styling with contrasting colors will help to hide stains and traffic patterns. ***Expect some stains to reappear after cleaning due to latex backing construction.*** Latex backing systems can delaminate, zipper, and ravel at the seams as the carpet ages.

DESIRED LIFE: UP TO 5 YEARS

Type: <input checked="" type="checkbox"/> Roll Goods <input type="checkbox"/> Carpet Tile <hr/> Backing: <input checked="" type="checkbox"/> Latex <input type="checkbox"/> Vinyl Back <input type="checkbox"/> Urethane <input type="checkbox"/> Polyolefin <hr/> <input type="checkbox"/> Cushion <input type="checkbox"/> Non-Cushion	Styling: <input checked="" type="checkbox"/> Pattern <input checked="" type="checkbox"/> Solid / Tone-on-Tone <input checked="" type="checkbox"/> Graphics (Multi-Colored) <hr/> Color Value: <input checked="" type="checkbox"/> Light <input checked="" type="checkbox"/> Medium <input checked="" type="checkbox"/> Dark <hr/> Reappearing Stain Warranty: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Fiber Type: <input checked="" type="checkbox"/> Type 6 <input type="checkbox"/> Type 6,6 <hr/> Fiber Brand Name: <hr/> Construction Type: <input checked="" type="checkbox"/> Level Loop <input checked="" type="checkbox"/> Textured Loop <input checked="" type="checkbox"/> Cut / Loop <input checked="" type="checkbox"/> Cut Pile
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This category is focused on budget and almost every commercial carpet will last 0 - 5 years unless the yarn system is polyolefin or olefin. Carpets must be darker than typical stains like coffee, coke, dirt, and other stains common to the facility. Busy styling with contrasting colors will help to hide stains and traffic patterns. ***Expect stains to reappear after cleaning due to latex backing construction.*** Latex backing systems can delaminate, zipper, and ravel at the seams as the carpet ages.